



Cheryl Cran

LEAD TO ATTRACT
LEAD SO THEY'LL STAY

Technical Rider

Audio Visual:

- One (1) lavalier microphone (cordless, remote)
- Extra-large screen – as large as the room can hold
 - Preferred placement of screen is left of stage/platform
- LCD projector for *Multi-Media presentation*
 - With audio and video plug-ins
 - Video Monitor is appreciated if possible

NOTE: Cheryl's presentation is in Keynote software, a MAC program - she brings it on a thumb drive – she also brings her own MAC notebook and a conversion cord

Staging:

- Raised stage/platform without podium
- Small round table on the left side of the stage/platform
 - Needs access to electrical power, the LCD projector and the sound system

Room Set-up

- Chevron seating is preferred with no middle aisle where possible

Handout

- **Cheryl will customize a one-page handout for your audience – it will be emailed to you in advance for photocopying and distribution at the event**

NOTE: Video or Audio Taping Cheryl's Presentations

Cheryl Cran is happy to have her presentation video or audio taped for internal and non-commercial use. Written permission must be acquired from Cheryl's management team prior to the event. Copyright and intellectual property rights of the recorded session belong solely to Cheryl Cran and Synthesis at Work.

In lieu of payment for the use of her copyrighted material, Cheryl requires a MiniDV or DV-Cam of the video recording and/or a DAT of the audio recording.

Customer Signature